

The voice of the profession

COVID-19 Press Release Template

(Studio Name) Open's for Business

Following government guidelines **(insert name/studio)** will be open for business on the 15th June 2020. Now more than ever it is important to celebrate being a family and recording these important times. **(Studio Name)** attaches the greatest importance to ensuring those attending photoshoots can return in a safe and healthy environment. As a member of the British Institute of Professional Photography guidance has been issued to assist contribution in this important period.

The guidance covers several areas:

- Risk assessment and appropriate measures
- Health & Safety
- Staff within premises
- Staying well informed
- Up to date Government Guidelines

Appropriate preventative measures help to achieve a safe and healthy return to work and that of our customers and contribute to suppressing transmission of COVID-19.

We look forward to seeing your for your photoshoot soon.

Press contact:

- Email:
- Tel:
- Website:
- Image:Headshot/Logo



British Institute of
Professional Photography